

Rise Together Bay Area 2018: The Housing Ballot

Pedro Galvao

September 27, 2018



The Voice of
Affordable Housing

NPH's WORK

- Helped pass 3 Bay Area affordable housing ballot measures in 2016 totaling over \$2 billion for affordable housing
- 15 housing bills passed and signed by the Governor in 2017



CALIFORNIANS NEED HOUSING SOLUTIONS

- 1 in 3 Californians can't afford their rents.
- Many people are spending more than 30% of their incomes and some as much as 2/3rds of their incomes on housing.
- California has the most people experiencing homelessness in the United States
- 33% living in these unsafe conditions are living with an untreated mental illness.



Non-Profit Housing Association of Northern California

\$6 BILLION FOR AFFORDABLE HOMES



2018 California Ballot: Prop 1



HOW PROP 1 WILL HELP CALIFORNIANS

- Provides stable housing for families, people experiencing homelessness and individuals with disabilities.
- Builds affordable homes for hardworking people like grocery clerks, nurse aides and teaching assistants. This helps people live in the communities where they work and serve, while still having money for basics like groceries, gas and child care.
- Tackles top priorities for Californians – building homes, creating jobs and boosting the economy. It's expected to create 137,000 jobs and pump \$23.4 billion into California's economy.



2018 California Ballot: Prop 2



HOW PROP 2 WILL HELP CALIFORNIANS

- Build supportive housing for people living with a serious mental illness who are homeless or at great risk of becoming homeless.
- Provide intensive coordinated care through the housing program that includes mental health and addiction services medical treatment, case managers, education and job training.



Credit: SF Chronicle

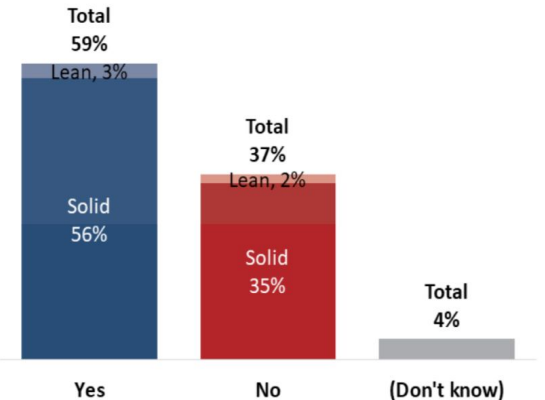
Items on the 2018 Ballot: Statewide

Support for Prop 1 remains high. Polling released from the campaign in January 2018 showed 59% support for the measure.

Veterans and Affordable Housing Bond Act of 2018.

Authorizes \$4 billion in general obligation bonds for new construction, rehabilitation, and preservation of affordable permanent and rental housing for lower income households including veterans and agricultural workers; grants and loans for high-density and transit-oriented affordable housing and related infrastructure.

Fiscal Impact: *Costs of approximately \$6.13 billion for principal (\$4 billion) and interest (\$2.13 billion) based on annual payments of \$171 million over 30 years.*



We seek to send a clear message to the next Governor that affordable housing must remain a top issue.

Only needs 50% + 1 to win

Items on the 2018 Ballot: Statewide

317 Bay Area Endorsements as of September 27:

Key Endorsements Include:

- Mayor Libby Schaaf
 - City of San Francisco
 - City of Oakland
 - City of San Jose
 - City of Napa
 - City of Santa Rosa
 - City of Mountain View
 - City of San Mateo
 - City of South San Francisco
 - Asm. Bill Quirk
 - Asm. Rob Bonta
 - Asm. Ash Kalra
 - Asm. Marc Berman
 - Asm. David Chiu
 - Asm. Mark Stone
 - Sen Mike McGuire
 - Sen. Bill Dodd
 - Sen. Jim Beall
 - Alameda County
 - Contra Costa County
 - MTC/ ABAG
 - Alameda County Democratic Party
 - San Francisco Dem Party
 - San Francisco Chamber of Commerce
- And Many More!

View a full list at:
vetsandaffordablehousingact.org



Items on the 2018 Ballot: Statewide

How you can be involved:

1. Has your organization endorsed? If not, endorse today and sign up at vetsandaffordablehousing.org
2. Encourage others to endorse
3. Newsletters and social media – NPH can provide content and templates
4. Host a community event in support of Props 1 & 2 – NPH is happy to help coordinate speakers
5. Become involved with the campaign – contact JR Starrett from NPH (jr@nonprofithousing.org) for more information



County Leads for Props 1 and 2

Bay Area County Leads:



Bay Area County	Organization	Contact	Contact Email
San Francisco	CCHO	Peter Cohen	peter@sfic-409.org
San Mateo	HLC	Leora Tanjuatco Ross	leora@hlscsmc.org
Santa Clara	SV@Home	David Meyer	david@siliconvalleyathome.org
Alameda	EBHO	Dolores Tejada	dolores@ebho.org
Contra Costa	EBHO	Anthony Frederico	anthony@ebho.org
Marin	Housing Crisis Action Group	Katie Koyfman	hcag.marin@gmail.com
Santa Cruz	MidPen Housing	Jan Lindenthal	jlindenthal@midpen-housing.org
Sonoma	Burbank Housing	Jacob Rich	JRich@burbankhousing.org
Napa	Napa Valley Community Housing	Kathleen Dreesen	kathleen@nvch.org

FOR MORE INFORMATION:

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Building momentum for bold
solutions...



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Thank you!